

Mission

The Warner Bros. Discovery Enterprise Business Resilience (WBD EBR) program is designed to anticipate, mitigate, and minimize the impact of crisis to protect our people, brand, and revenue. We are a highly specialized team uniquely placed to strategically avert disaster and bring order to chaos when the unexpected strikes.

Objectives

The WBD EBR program ensures that the long-term viability of WBD's mission critical businesses is maintained in the event of a disruption. In such cases, the program aims to protect, recover, and preserve:

- Welfare of our workforce and visitors
- Enterprise resources and critical technologies
- Continuity of business operations and decision-making processes
- Public confidence, brand, and reputation
- Revenue streams, funding sources, and investments
- Legal, contractual, and regulatory obligations

Program Description

As a Center of Excellence, Enterprise Business Resilience (EBR) delivers a **unified approach** that anticipates risk, advises with insight, integrates planning into the culture, and drives strong leadership in uncertain situations.



Prioritization by Criticality

The WBD EBR team conducts a Business Impact Analysis through which business processes and dependent Sites, Vendors, and Applications are evaluated and ranked on a scale of Tier X-4 depending on how material the impact of a disruption might be..

TIER X 15 minutes 0 data loss	TIER 0 4 hours 0 data loss	TIER 1 24 hours 4 hours or less	TIER 2 72 hours 8 hours or less	TIER 3 6 days 24 hours or less	TIER 4 30 days 24 hours or more
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Risk Assessment

Taking a unified and proactive approach to anticipate, mitigate, and minimize the impact of a crisis allows for plans that are thoughtful and practical. This allows the Company to make informed business decisions on resilience initiatives.



Plans

Plans to protect critical processes and technologies are developed by the WBD EBR team in collaboration with business or technology experts. The WBD EBR team prioritizes planning efforts to areas where there is little to no acceptable downtime (Tier X, Tier 0 and Tier 1).



Maintenance and Testing

Maintenance, tests, and training exercises ensure that partners are clear on their role and responsibility, and that plan procedures are fit for purpose in the event of a plan activation.



Crisis Management

Without a strategically designed and organized crisis response, business continuity is impossible. A strategic, standardized framework with defined roles and escalation triggers, informed by business context, enables success beyond business-as-usual. Proactively aligning stakeholders, resources, and EBR-driven priorities creates a framework that anticipates risks instead of reacting to them.